

2026

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CREATIVE PORTFOLIO



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ABOUT ME

Hi, I'm Halee Simons, a passionate creative director dedicated to bringing bold ideas to life. I specialize in crafting visual stories that blend creativity, strategy, and emotion, creating work that resonates and inspires. Every project I lead is a reflection of my commitment to authenticity, innovation, and impactful storytelling.

VISION

To craft visuals and experiences that connect, inspire, and leave a lasting impression. I aim to transform ideas into compelling stories, blending creativity and strategy to elevate brands, projects, and moments. Every piece of work I create reflects my dedication to authenticity, innovation, and meaningful impact.



MISSION

- Craft visuals and experiences that resonate with audiences and leave a lasting impression.
- Blend creativity and strategy to elevate brands, projects, and moments.
- Ensure every project reflects originality, purpose, and impactful storytelling.

WORK

EXPERIENCE

FREELANCE PHOTOGRAPHER (6+ YEARS)

- Provided professional portrait, product, and event photography for local small businesses and non-profits.
- Created high-quality visual content to strengthen brand image, marketing efforts, and audience engagement.
- Collaborated with clients to bring creative visions to life while aligning with brand identity and marketing goals.

DIRECTOR & CO DIRECTOR

- Directed portrait, product, and event photography for local small businesses and Fortune 500 brands.
- Crafted visually compelling content that elevated brand storytelling and strengthened audience connection.
- Led creative vision from concept to execution, ensuring every image aligned with brand identity and campaign goals.

CEO - HALZ S ENTERPRISES

- Founder and CEO leading a multidisciplinary creative and marketing agency.
- Oversaw branding, content strategy, photography, videography, and digital campaigns for diverse clients.
- Directed creative vision, client relations, and business growth from concept to execution.

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PORTFOLIO HIGHLIGHTS



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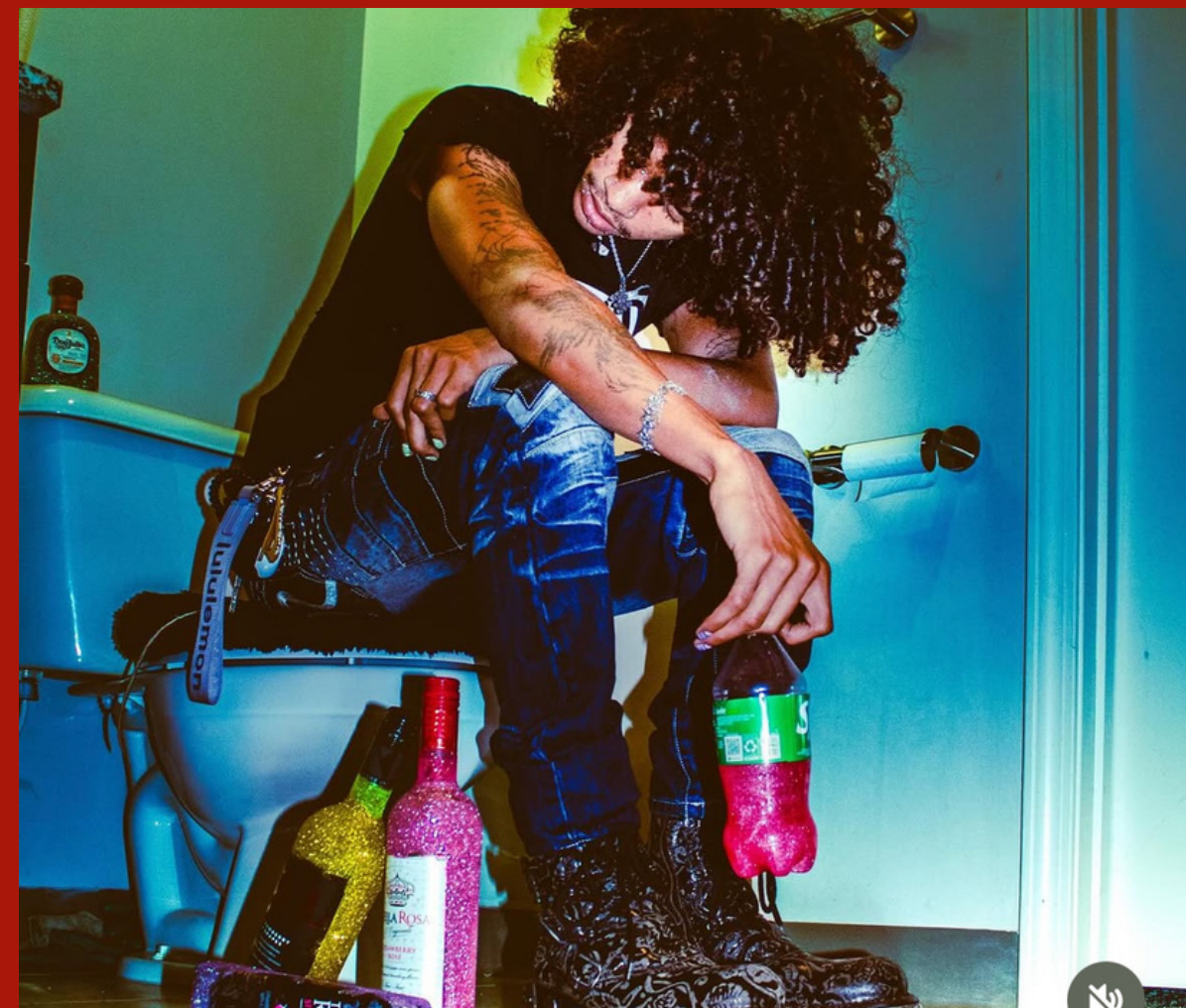
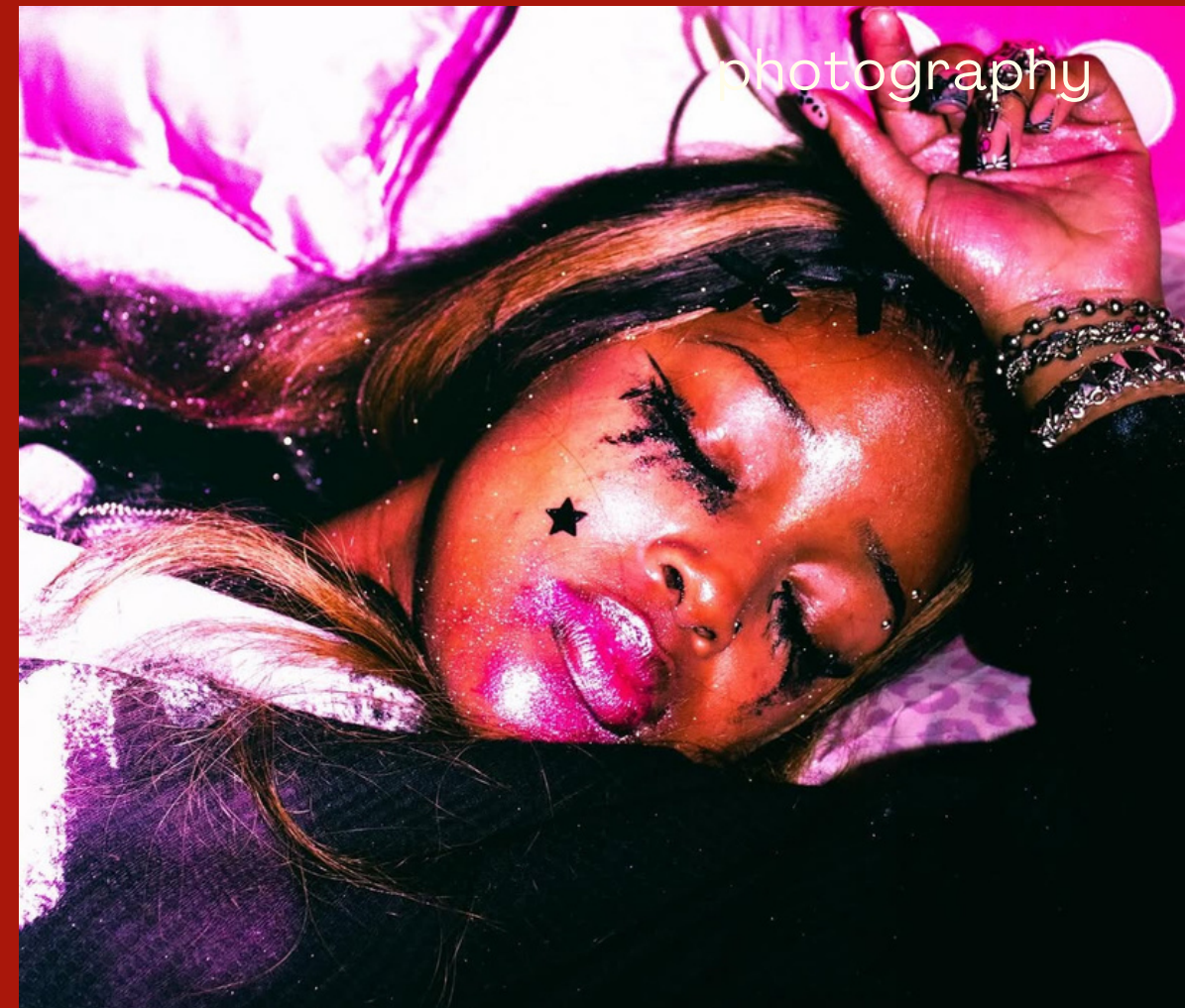
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SERVICE



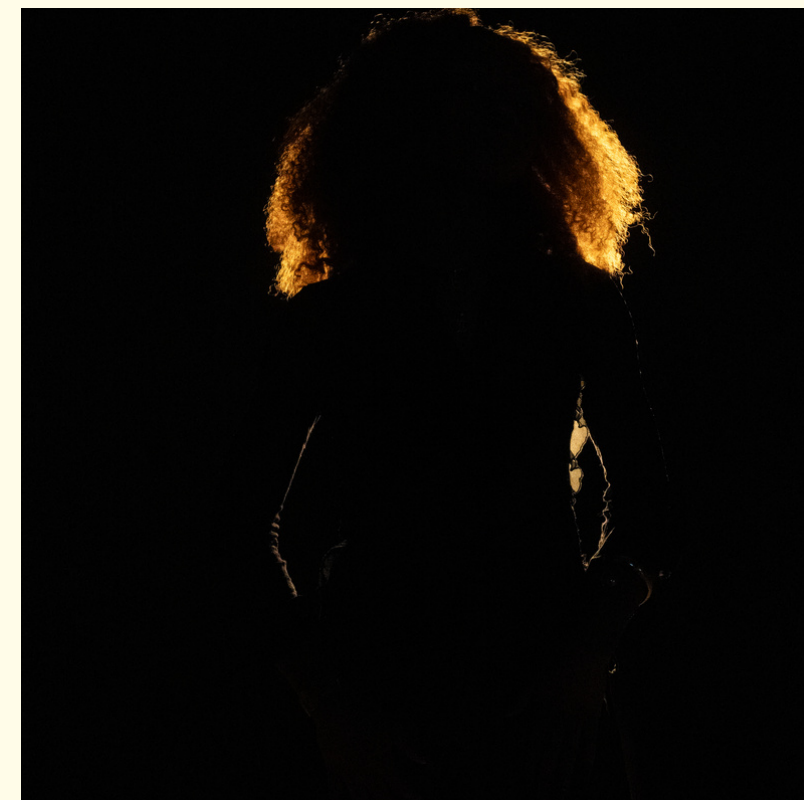
EVENT/PRODUCT PHOTOGRAPHY

Perfect for businesses and creators ready to showcase their events and products through high-impact, story-driven visuals.



PORTRAIT SESSIONS

Perfect for individuals, families, or professional headshots.



CUSTOM PACKAGES

Let's collaborate to create a tailored photography experience.

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CONTACT



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LET'S CREATE SOMETHING BEAUTIFUL TOGETHER.

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THANK YOU!